

CONSILIUM FINANCIAL SOLUTIONS

Planning. Advice. Counsel.

Take your business to the next level through valuable long and short-term CFO support at a fraction of the cost.

LEARN MORE

Cash Flow
Forecasting

Strategic Financial
Planning

Trusted Financial
Advisor

Custom Reporting
Packaging

Trend Analysis

Reach Your Financial Goals

Advance your business to a brand new, stable direction through customized financial services that are tailored specifically for your business needs.

With experience across multiple industries, we will work with you to reach and exceed your financial goals by creating an executable plan that is aligned with your business objectives.



Our Process

Our first step is to discuss business ideas, growth and expansion plans, staffing challenges, and to evaluate new business opportunities with our clients. We also work with numerous banks and private lending sources to obtain the most attractive financing available.

C-Level Finance Support

Consilium Financial Solutions takes pride in its ability to counsel those who need C-level finance support and advice, but just don't have the time or budget for a full-time CFO.

Financial Services

While every business is unique, many of the challenges they face are the same. Some of the ways that we assist our clients include:

- Cash Flow Forecasting
- Strategic Financial Planning
- Trend Analysis
- Obtaining Capital
- Business Valuations
- Management and Training of Accounting Staff
- Budgeting and Long-Term Strategic Planning
- Financial Modeling with Cash Flows and Returns by Project and Product Line

Customized Financial Reporting Packages

Financial reporting doesn't just end with the income statement and balance sheet. A successful company has reporting and analysis in place to specifically monitor and assess their individual needs. Common practices often involve:

- Customized Dashboards
- Key Metrics vs. Goals
- Trend Reporting
- Margin Analysis & Improvement
- KPI Reporting

Special Projects

We also oversee system conversions, assess the current business state and suggest recommendations for changes to improve efficiencies and increase profits, and providing a resource during the following:

- Personnel Transitions
- Audit Preparation
- Trend Analysis
- Business Process and System Reviews

CONTACT US →

UNIQUE APPROACH

WHAT SETS US APART



What sets us apart from the "typical" CPA is our ability to bring the different areas of a business together. To be effective, finance cannot operate in a vacuum.

Therefore, we enjoy working with all aspects of a business, including sales, operations, etc. to make sure that all share common goals.

Understanding our clients' business needs is crucial in providing the appropriate feedback and services. We provide growing businesses a part-time solution with support on an as-needed basis – as much or as little as your businesses requires.

Get in Touch

With planning and counseling, you will be given all the necessary advice along every step of the way.

CONTACT US

Our Clients

Our clients include companies across a variety of industries, however, through referrals, our focus over the past several years has been with homebuilders and developers. Some of the companies we have had the honor to work with include:



"Application and improvement of some modern accounting and financial techniques are fundamentally changing the company's ability to make a profit." – **Warren Buffett**



Martha M. Wakefield

CPA, Principal

Email Martha

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About Us

Martha has a masters degree in Accounting from Florida State University and began her career in Tampa with Deloitte & Touche. She worked with some of their top clients, including The Home Shopping Network and Harbour Island. Since then, she has worked with various companies over a range of industries and size, from start-ups to multi-million-dollar publicly-traded companies. She especially enjoys the strategic challenges that come with growing businesses, which included serving as the Director of Corporate Planning and Analysis with a start-up telecom business that grew to over a billion dollars in just 3 years.

For the past 10 years, Martha has been providing financial consulting and as-needed C-level support to growing businesses in Georgia and North Carolina. She is especially passionate about training and staff development.

Martha resides in north Atlanta with her family.

Contact Us

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YOUR MESSAGE

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